

WESLEY MEYER

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An artist who can read a financial statement. A manager who understands typography.
A designer who loves to get his hands dirty.

CAREER EXPERIENCE

CENTURY SIGN BUILDERS

Designer & manufacturer of environmental graphics, wayfinding & ADA signage

Art Director, Special Projects & Marketing, Production Manager, Graphic Designer

July 2001 ~ Present

- Facilitated project management by functioning simultaneously in design & sales role for highest profile clients in healthcare, education, corporate and tribal market sectors.
- Designed sign systems to meet strict regulations (ADA, ANSI, LEED, UBC, US MUTCD, etc) while collaborating directly with architect and end-users. Process included preparation of detailed mechanical drawings, signage & wayfinding schedules, CSI specifications and sales presentations.
- Contributed to rapid company growth by designing all 'flagship' product lines during a 3 year period of 28% annual growth.
- Provided vision & leadership through regular executive meetings regarding company direction, goals, budget, policy & structure.
- Daily management of design team. Provided 'big picture' leadership & direction. Implemented quantitative tracking of art department quality metric, video training guides and formalized creative hiring practices.
- Cross trained in every area of sign fabrication: Engraving, Vinyl, Wide Format Printing, Sublimation, Install
- Project designer (and unofficial architect) for renovation of 45,000 sqf facility which became CSB headquarters. Building was winner of Albuquerque NAIOP 'Best Renovation 2006' award.
- Improved workflow by programming custom web-based shop management application (PHP/MySQL).
- Collaborated directly with company President to implement "The Great Game of Business" (al la Jack Stack/SRC). Additional training/implementation of Deming-MEP manufacturing methods.

AOL TIME WARNER

Customer support center for internet giant.

Customer Care Consultant

March 1997 ~ May 2001 (simultaneous to education at UNM)

- Daily assistance of customers regarding technical support and billing disputes.
- Promoted to Senior CCC, General Managers Award 2000, Most Valuable Consultant 4 times.

ENTREPRENEURIAL EXPERIENCE

PULL VISUAL STUDIO

Freelance Designer 2004 ~ Present

Provided services such as brand development, graphic design, environmental graphic design, web development and marketing to a select group of clients.

Principle clients include: Center for Ageless Living, Sovereign Capital Group, Detach Records, Pulse Night Club

TECHNICAL PROFICIENCY

Primary: Adobe CS3 (Illustrator, Photoshop, InDesign, Flash, Dreamweaver, Acrobat Pro), CorelDRAW

Secondary: 3D Studio Max, Luxology Modo, AutoCAD, Adobe Premier

Office: Quick Books, ACT!, MS Office: Excel, Word, PowerPoint, Publisher, Outlook, Project & Visio.

Specialized: Vision Pro, Gretag Macbeth Profile Maker, MindManager, Camtasia Studio, Various RIP's

Network: MS Windows server implementation/maintenance, Exchange Server, Veritas, Norton Ghost

Languages: HTML, PHP, Action Script, MySQL

EDUCATION

BFA PHOTOGRAPHY & DIGITAL MEDIA.

Department of Art & Art History College of Fine Arts, University Of New Mexico.

Magna Cum Laude, Dean's List 9 Semesters, 3.7 Cum. GPA

1996-2001

- 1st student at university to complete a Senior Honors Thesis Project in an Internet art medium
- Full competency in black & white, color, and digital photography
- Creation of three-dimensional art: metal work, woodwork, and plastics
- Additional course work in grant writing, mediation, and theatrical lighting.

INTEGRATED COLOR MANAGEMENT @ GIA (CA)

- Certified completion of GIA intensive training in color managed workflows, instrumentation and procedures

THE ANDERSON SCHOOLS OF MANAGEMENT

- Accepted into ASM Masters of Business Administration program at The University Of New Mexico. 2004

SOCIETY FOR ENVIRONMENTAL GRAPHIC DESIGNERS (SEGD)

- Ongoing self education in EGD through community involvement, conference attendance, list serve and extensive reading. Member since 2006.

ARTISTIC EXHIBITIONS

Internationally exhibited and published artist focused primarily in new media and photography.

Exhibitions include:

- Sundance Film Festival
- Museum of Contemporary Art of Barcelona
- various shows in Germany, Sweden, Greece and of course Albuquerque.
- Winner of "Best Film", Albuquerque 2006: 48 Hour Film Project